

**Customer reviews**

★★★★★ 4.9 out of 5

3 global ratings



**DRIVING  
YOUR  
AMAZON  
SALES  
FORWARD**

# THE OPPORTUNITY

## AMAZON IS HUGE



**2 MILLION**

Sellers



**136B**

Revenue



**300 MM**

Customers



**30M**

Monthly App Users



**400 MM**

Listings

55% of online shoppers  
research a product on  
Amazon before  
purchasing

From Startups to  
Fortune 500  
brands

A wide variety of  
offerings



**UP 200%+**

Over Last 5 years



**60-80 MILLION**

Prime Customers



**300 MM**

Prime Products in Catalog

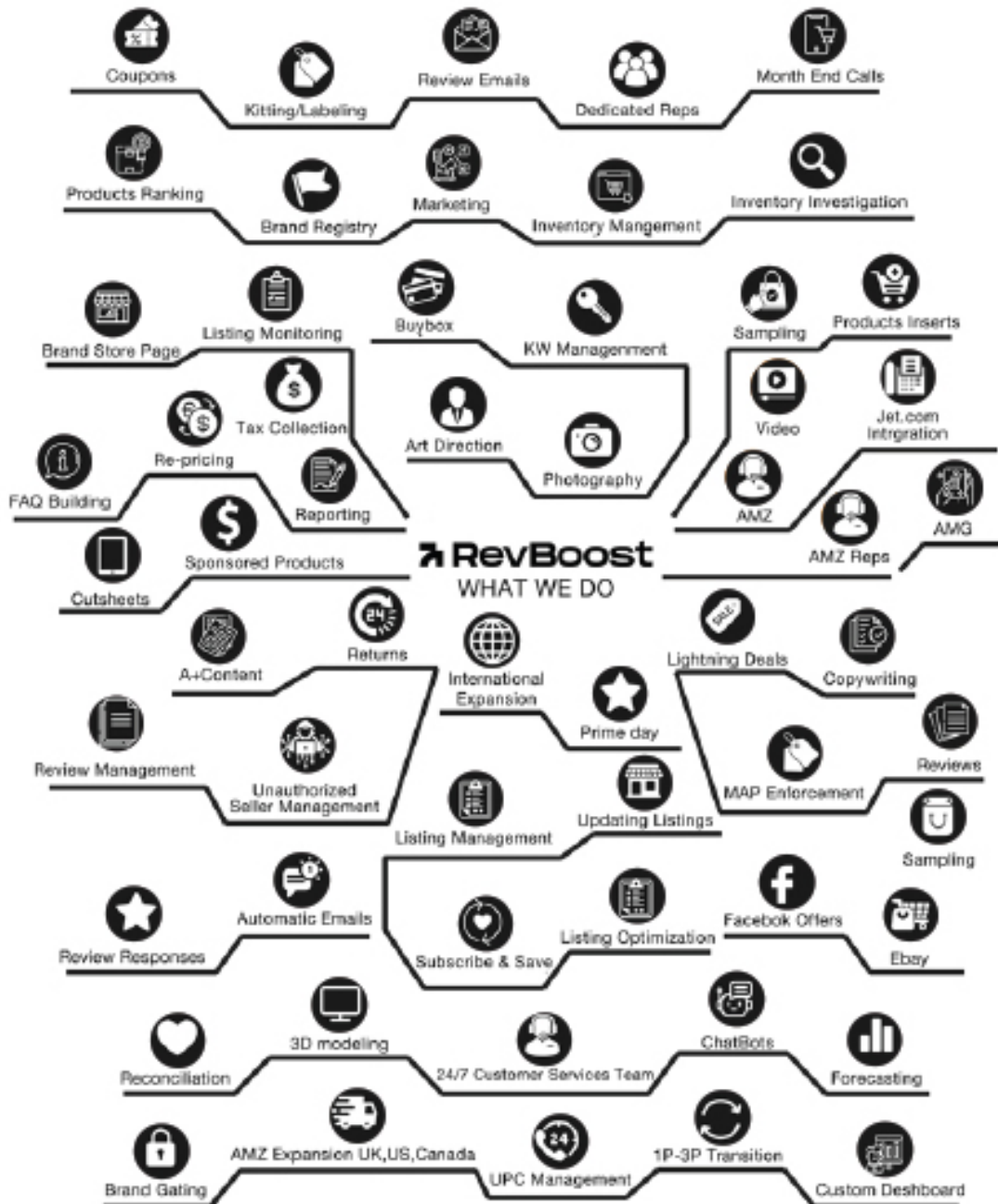


**43% OF**

Total E-Commerce

# THE PROBLEM

## AMAZON IS COMPLICATED



# WHO WE ARE



Amazon-focused since 2016



600+ SKUs, 40+ different brands across dozens of categories



Multiple international brands



Seller perspective, we manage and sell our own brands as well



Over 35,000 Amazon Seller feedback comments reflecting outstanding service (4.9 Stars, 99% Positive)



Over 1 million unique amazon orders

**1**

**DEVELOP BRAND  
PRODUCT**

**2**

**DISTRIBUTION  
MODEL**

**3**

**CONSULT FOR  
LARGER BRANDS**

# CORE VALUES



**FLEXELLECE**



**GROWTH**



**PARTNERSHIP**



**GOOGLE IT**



# WHO WE ARE



Existing Product Optimization  
(Amazon SEO)

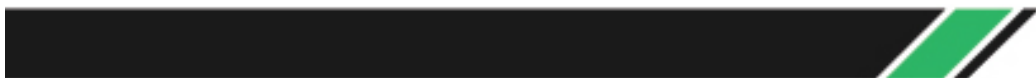
International Expansion  
(CA, U.K,FR, DE)

New Product  
Launches

Forecasting &  
Projections

Customer  
Experience

Taxation and  
Compliance


















# OUR SERVICES

## HERE IS WHAT WE OFFER

### BRAND MANAGEMENT

-  Listing Monitoring
-  Listing Management
-  Review Responses
-  FAQ Building
-  Updating Listings
-  Custom Dashboard
-  Review Management
-  Brand Registry
-  Automatic Emails
-  Tax Collection
-  Brand Gating
-  Unauthorized Seller
-  Review Emails
-  Dedicated Reps
-  Buybox Management
-  Month End Calls
-  Map Enforcement
-  24/7 Customer Service Team

### LOGISTICS

-  International Expansion
-  Customer Returns
-  UPC Management
-  Reconciliation
-  Inventory Management
-  1-3P Transition
-  Knitting/Labeling
-  Inventory Investigation
-  Forecasting
-  Reporting
-  Jet.com Integration
-  AMZ Expansion UK, US, Canada
-  Ebay
-  Subscribe & Save
-  Product Pricing

# OUR SERVICES

HERE IS WHAT WE OFFER

## MARKETING



Key Word Management



Sponsored Products



Prime Day



Coupons



Facebook Offers



Product Sampling



Product Ranking



AMS



Lightning Deals



Chatbots



AMG



Customer Reviews

## CREATIVE



Art Direction



A+ Content



Video



Copy Writing



Photography



Brand Store Page



Cutsheets



3D Modeling



Listing optimization

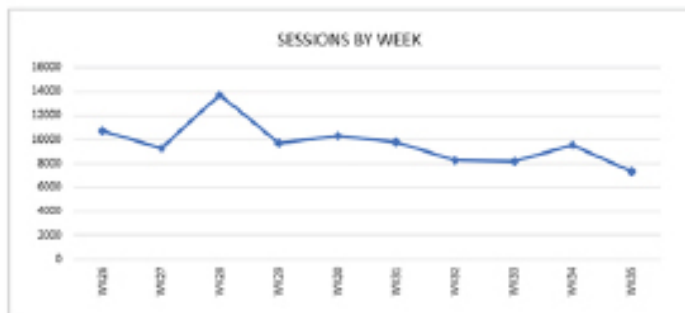


Product Inserts

# CUSTOM DASHBOARD

## BENEFITS OF HAVING A DASHBOARD

- View your data daily or monthly
- Access to units ordered, buy box percentage, sales revenue by SKU, etc
- See your page views and all your conversion rates



# PRODUCT BENEFITS



BY USING DBE DIGITAL AS YOUR AMAZON CHANNEL PARTNER YOU WILL:

**DRAMATICALLY INCREASE**  
Visibility In The Amazon Marketplace

**POWERFULLY DELIVER**  
Product and Brand Message

**MANAGE**  
MAP, B&M, Distributor and Reseller Issues

**Deliver an effective sales and marketing vehicle** that supplements the brand building being done in other channels (Rising tide)

**Raise brand awareness** of your brand within the world's largest and most active e-commerce community

**Add additional revenue** to your brand with no time requirement

**Allow your organization to focus on its core strengths** in product development, manufacturing and marketing



# WHY WE'RE DIFFERENT



## PRICING

keep It simple



**\$3000**

One time onboarding free  
(Upto 25 SKU's)



**15%**

of Sales



**\$1500**

Monthly Minimum

## WHY SELL THROUGH DBE DIGITAL?

**More Revenue,**  
higher Margin,  
More Control



**Best Single SKU**  
or limited lines (1-300  
SKUs)

**Immediate Access**  
to more marketing  
programs Lightning  
Deals, Sub&Save, Prime  
Day, AMS, Dedicated  
Support Reps, Cert  
Return, Brand Gating)



**Fixed Costs**  
in place (servers,  
plugins, services etc.)

**Total Control**  
of product pages and  
pricing (MAP)

**Enhanced Content**  
Free A+ pages, video  
uploads)



# HOW WE GET STARTED

## 25-35 DAYS



**KICKOFF VIDEO  
CALL/MEETING**



**SIGNED  
AGREEMENT**



**ASSETS  
SENT OVER**



**BUILD  
LISTINGS**

## ONGOING



**OPTIMIZE  
MARKETING**



**MANAGING  
INVENTORY**



**CONSISTENT MONITORING  
AND GROWTH**